

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Partnership for Safe Medicines

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 02/17

**Invoice ID: 1307968**  
**Campaign ID:**

**Invoice Date: 03-01-2017**  
**Estimate ID: INDONN**

**Contract ID: 942739**  
**P.O Number:**

**Client ID: 45370**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$948.00
Agency Commission	(\$142.20)
Rep. Firm Commission	(\$282.03)

<b>Net Advertising Fee</b>	<b>\$523.77</b>
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<b>Sub Total</b>	<b>\$523.77</b>
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<b>Total This Invoice</b>	<b>\$523.77</b>
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/62394743/  
1470

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: Partnership for Safe Medicines  
 Remarks: /62394743/  
 Bill Cycle: 02/17  
 Rep. Firm: VNS/NCC

Contract ID: 942739  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
02/22/17	Wednesday	FXNC-E	1470-TERRE HAUTE	Fox and Friends First	5:48am	SCIN05H	00:00:30	Charged	29.00	*
02/22/17	Wednesday	FXNC-E	1470-TERRE HAUTE	America's Newsroom	10:52am	SCIN05H	00:00:30	Charged	22.00	*
02/22/17	Wednesday	MNBC-E	1470-TERRE HAUTE	Andrea Mitchell Rep.	12:14pm	SCIN05H	00:00:30	Charged	12.00	*
02/22/17	Wednesday	HLN-E	1470-TERRE HAUTE	Michaela	12:47pm	SCIN05H	00:00:30	Charged	12.00	*
02/22/17	Wednesday	CNBC-E	1470-TERRE HAUTE	Power Lunch	2:29pm	SCIN05H	00:00:30	Charged	18.00	*
02/22/17	Wednesday	MNBC-E	1470-TERRE HAUTE	MSNBC Live Kornacki	4:27pm	SCIN05H	00:00:30	Charged	17.00	*
02/22/17	Wednesday	CNN-E	1470-TERRE HAUTE	Jake Tapper	4:30pm	SCIN05H	00:00:30	Charged	24.00	*
02/22/17	Wednesday	CNBC-E	1470-TERRE HAUTE	Closing Bell	4:52pm	SCIN05H	00:00:30	Charged	20.00	*
02/22/17	Wednesday	HLN-E	1470-TERRE HAUTE	Forensic Files	5:53pm	SCIN05H	00:00:30	Charged	17.00	*
02/22/17	Wednesday	ESPN-E	1470-TERRE HAUTE	Duke at Syracuse	7:59pm	SCIN05H	00:00:30	Charged	63.00	*
02/22/17	Wednesday	ESP2-E	1470-TERRE HAUTE	Oregon at California	9:32pm	SCIN05H	00:00:30	Charged	27.00	*
02/23/17	Thursday	CNN-E	1470-TERRE HAUTE	New Day	6:45am	SCIN05H	00:00:30	Charged	24.00	*
02/23/17	Thursday	MNBC-E	1470-TERRE HAUTE	Morning Joe	6:47am	SCIN05H	00:00:30	Charged	17.00	*
02/23/17	Thursday	HLN-E	1470-TERRE HAUTE	Morning Express	6:55am	SCIN05H	00:00:30	Charged	17.00	*
02/23/17	Thursday	CNBC-E	1470-TERRE HAUTE	Squawk Box	7:49am	SCIN05H	00:00:30	Charged	20.00	*
02/23/17	Thursday	FXNC-E	1470-TERRE HAUTE	Your World: Neil Cavuto	4:23pm	SCIN05H	00:00:30	Charged	29.00	*
02/23/17	Thursday	AEN-E	1470-TERRE HAUTE	60 Days In	8:12pm	SCIN05H	00:00:30	Charged	47.00	*
02/24/17	Friday	FXNC-E	1470-TERRE HAUTE	Fox and Friends	7:23am	SCIN05H	00:00:30	Charged	29.00	*
02/24/17	Friday	MNBC-E	1470-TERRE HAUTE	For the Record	6:22pm	SCIN05H	00:00:30	Charged	17.00	*
02/24/17	Friday	CNBC-E	1470-TERRE HAUTE	Mad Money	6:38pm	SCIN05H	00:00:30	Charged	20.00	*
02/24/17	Friday	CNN-E	1470-TERRE HAUTE	Situation Room	6:54pm	SCIN05H	00:00:30	Charged	24.00	*
02/24/17	Friday	HLN-E	1470-TERRE HAUTE	Forensic Files	7:36pm	SCIN05H	00:00:30	Charged	17.00	*
02/24/17	Friday	ESP2-E	1470-TERRE HAUTE	Dayton at Davidson	10:17pm	SCIN05H	00:00:30	Charged	27.00	*
02/24/17	Friday	AEN-E	1470-TERRE HAUTE	Live PD	10:54pm	SCIN05H	00:00:30	Charged	47.00	*
02/25/17	Saturday	MNBC-E	1470-TERRE HAUTE	AM Joy	10:17am	SCIN05H	00:00:30	Charged	12.00	*
02/25/17	Saturday	CNBC-E	1470-TERRE HAUTE	Crystal Pal@ Middlesbro	10:50am	SCIN05H	00:00:30	Charged	18.00	*
02/25/17	Saturday	HLN-E	1470-TERRE HAUTE	HLN Weekend Express	10:55am	SCIN05H	00:00:30	Charged	12.00	*
02/25/17	Saturday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	11:25am	SCIN05H	00:00:30	Charged	20.00	*
02/25/17	Saturday	ESPN-E	1470-TERRE HAUTE	College Basketball	9:46pm	SCIN05H	00:00:30	Charged	63.00	*
02/25/17	Saturday	HIST-E	1470-TERRE HAUTE	Detroit Steel	10:15pm	SCIN05H	00:00:30	Charged	50.00	*
02/26/17	Sunday	MNBC-E	1470-TERRE HAUTE	Lockup: Wichita...	5:10am	SCIN05H	00:00:30	Charged	17.00	*
02/26/17	Sunday	CNBC-E	1470-TERRE HAUTE	American Greed	5:10am	SCIN05H	00:00:30	Charged	20.00	*
02/26/17	Sunday	CNN-E	1470-TERRE HAUTE	CNN Newsroom Live	5:41am	SCIN05H	00:00:30	Charged	24.00	*
02/26/17	Sunday	HLN-E	1470-TERRE HAUTE	Forensic Files	5:52am	SCIN05H	00:00:30	Charged	17.00	*
02/26/17	Sunday	CNN-E	1470-TERRE HAUTE	Fareed Zakaria	1:57pm	SCIN05H	00:00:30	Charged	20.00	*
02/26/17	Sunday	FXNC-E	1470-TERRE HAUTE	America's News HQ	6:52pm	SCIN05H	00:00:30	Charged	29.00	*
02/26/17	Sunday	HIST-E	1470-TERRE HAUTE	American Pickers	8:12pm	SCIN05H	00:00:30	Charged	50.00	*
<b>Grand Total</b>									<b>948.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

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